

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

 *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Participant:	1 - CSERHÁTHALÁP KOZSEG ONKORMANYZATA (CSERHATHALAP)
PIC number:	938832446
Project name and acronym:	ZÖLD CÉLOK – SZÍNES KULTÚRA – Európai testvérek találkozója Cserhátalápon GREEN GOALS - CULTURE IN COLOUR - Meeting of European brothers and sisters in Cserhátaláp (SZINESKULTURA HALAP)

EVENT DESCRIPTION	
Event number:	WP1 (101156501) SZINESKULTURA HALAP) - CERV-2023-CITIZENS-TOWN-TT)
Event name:	GREEN GOALS - CULTURE IN COLOUR - MEETING OF EUROPEAN BROTHERS AND SISTERS IN CSERHÁTHALÁP
Type:	GREEN GOALS - CULTURE IN COLOUR: Meeting of European brothers and sisters in Cserhátaláp - Presentations - Launching of a debate on the future of Europe, Introductory Garden Party - Open-air discussion forum - Closing of the discussion forum, evaluation of the programme - Joint excursion with nature conservation and EU experts
In situ/online:	in-situ
Location:	HUNGARY, CSERHÁTHALÁP
Date(s):	09/08/2024 - 12/08/2024
Website(s) (if any):	https://cserhathalap.webnode.hu/l/betyarasztal-fesztival-2024-08-09-08-11/
Participants	
Female:	260
Male:	260
Non-binary:	0
From country 1 [ÉROLASZI RO]:	40
From country 2 [DOLINKA SK]:	40
From country 3 KORÓGY HR]:	40
From country 4 CSERHÁTHALÁP HU :	400

Total number of participants:	520	From total number of countries:	4
Description			
<i>Provide a short description of the event and its activities.</i>			
<p>GREEN GOALS - CULTURE IN COLOUR: Meeting of European brothers and sisters in Cserhátaláp - Presentations - Launching of a debate on the future of Europe, Introductory Garden Party - Open-air discussion forum - Closing of the discussion forum, evaluation of the programme - Joint excursion with nature conservation and EU experts</p> <p>Participation in the Twinning meeting (location CSERHÁTHALÁP – CSERHÁT NATURPARK - Hungary (HU), Date: 09/08/2024 - 12/08/2024) was as follows:</p> <p>2000 indirect participants</p> <p>520 direct participants, of which</p> <ul style="list-style-type: none"> 120 invited participants ÉROLASZI - RO: 40 persons (20 men+20 women) DOLINKA - SK: 40 persons (20 men+20 women) KORÓGY - HR: 40 persons (20 men+20 wmen) CSERHÁTHALÁP - HU: 400 (200 men + 200 women) participated.Ú <p>Agenda of the event :</p> <p>The opening days of this year's CULTURE IN A GREEN EUROPE (Launching a debate on the future of Europe, Introductory CULTURE IN A GREEN EUROPE PARTY) was the theme of our opening days of our CULTURE IN A GREEN EUROPE TALK, held from 09/08/2024 to 12/08/2024:</p> <p>Open-air reception - NGOs and municipal leaders welcomed a delegation of 40 people from DOLINKA (Slovakia), 40 people from KOROGY (Croatia) and 40 people from Érolaszi (RO). The population of our village and 400 people from the surrounding area welcomed the guests.</p> <p>Launch of a European Citizens' Debate Forum on the present and future of Europe, focusing on European culture and a climate-neutral European future through the eyes of citizens.</p> <p>Preserving our values in a future Europe - debate to continue.</p> <p>10/08/2024 A GREEN CULTURE IN A GREEN ENVIRONMENT (Joining forces for the next 30 years of Europe - Open Debate Forum)</p> <p>A clean planet for all! - Solidarity between generations = the future of Europe - professional and twinning presentations.</p> <p>Social Justice and/or European Green Deal: new businesses and green technologies</p> <p>Opening of the "Betyárasztal" Festival, presentations by traditionalists from twin towns</p> <p>Consultation - Development of proposals with experts</p> <p>11/08/2024 LIFE - THE LIFE YOU CAN HAVE TODAY - DON'T LOSE TOMORROW - Closing of the discussion forum, evaluation of the programme, ONLINE VITA</p> <p>Closing of the Debate Forum "Utilisation of EU funds in the field of ENVIRONMENT, SAFE FOOD, CONSERVATORY LEGISLATION - SK, CZ, RO, PL, SRB, IE, HU experiences</p> <p>HUMAN RIGHTS - Conclusion of the EU's UNDERTAKING CHART debate forum</p> <p>Evaluation of the programme, ONLINE VITA ON THE FUTURE OF EUROPE</p> <p>12/08/2024 ENVIRONMENT/SUSTAINABLE DEVELOPMENT - A GREEN AGENDA FOR EUROPE</p> <p>Joint excursion with nature conservation and EU experts, Joint tour of Nature Reserves, Landscape Protection Areas. Exchange of views with nature conservation and EU experts on the way:</p> <ul style="list-style-type: none"> - Climate neutrality target for 2050 and targets for 2030 - Sustainable Europe Investment Plan - Preserving Europe's natural environment - Biodiversity strategy to 2030 			

- From farm to fork on sustainable food

Dissemination activities:

We have sought to achieve visibility of the project's results at European level through a wide range of activities, building on our own and our partner organisations' resources, contacts and opportunities. Our long-term cooperation (12 years), based on a quasi-strategic partnership, has enabled us to carry out a wide range of dissemination activities. Our municipalities have their own newspapers, advertising spaces, websites, social media platforms (Facebook profile), but we have also been able to involve a wide range of media contacts in the wide dissemination of the project results.

By focusing on culture and our natural values, but with the aim of engaging in shaping our common future, we have communicated the need for intercultural dialogue, the need for a strong desire for a democratic Europe, for freedoms and for a strong Europe committed to climate protection and natural values, both during the preparation and during the implementation phase.- Dissemination through social media platforms, website - project film about the event,

- Media presence
 - Photo exhibition
 - Organising public events for the press
 - Audiovisual tools (radio, video film)
 - Presentation of the project results at local, regional and national events
- The results of the meeting were published on the following communication platforms:

Website:

The dissemination of the results of our project and cooperation at European level is ensured on the website of the municipality of Cserháthaláp.

<https://cserhathalap.webnode.hu/eacea-palyazat/>

Use of social media platforms

Projektünk céljait és eredményeit el szeretnénk juttatni minél több polgárhoz Európában:

FACEBOOK

<https://www.facebook.com/photo?fbid=833913752165260&set=a.224553299767978>

<https://www.facebook.com/photo?fbid=834484648774837&set=a.224553299767978>

<https://www.facebook.com/photo?fbid=835670655322903&set=a.224553299767978>

<https://www.facebook.com/photo?fbid=837330018490300&set=a.224553299767978>

<https://www.facebook.com/photo?fbid=838483378374964&set=a.224553299767978>

<https://www.facebook.com/photo?fbid=839427944947174&set=a.224553296434645>

<https://www.facebook.com/photo?fbid=839652328258069&set=a.224553299767978>

<https://www.facebook.com/photo?fbid=839712278252074&set=a.224553299767978>

<https://www.facebook.com/photo?fbid=839939624896006&set=a.224553296434645>

<https://www.facebook.com/media/set?vanity=cserhathalap&set=a.841540894735879>

Outputs :

PHOTOS

<https://cserhathalap.webnode.hu/l/betyarasztal-fesztival-2024-08-09-08-11/>

<https://www.facebook.com/photo/?fbid=841539624736006&set=a.841540894735879>

POST:

https://www.google.com/search?q=VII.+Bety%C3%A1rasztal+Fesztiv%C3%A1l+2024&sca_esv=ead86818698e8678&sxsrf=ADLYWIKJ6SJfkcrr5eDxKwBEB6XJpSh0w:1732373202053&ei=0upBZ_T0As2li

[gPwr3usQc&sqi=2&start=10&sa=N&sstk=ATObxK7v98RM0iF_eHPb3n0G6wrnXFaSagWlqLI6NKZqkyg1GfgLipFyICV8ASZjicv-skQI2EXvFUD5cZNhBgNs_Zggel0ZrCbW4w&ved=2ahUKEwj0pc6K2fKJAxVNxAIHHcKeO3YQ8tMDegQICxAE&biw=1536&bih=738&dpr=1.25#vhid=gQRdN2AHdprLrM&vssid= nf9BZ_34L-H-7_UPINaQ-Qw_43](https://www.youtube.com/watch?v=q6dmDQlw2L0)

Use of media products

MÉDIA:

Radio: <https://www.youtube.com/watch?v=q6dmDQlw2L0>

<https://www.programturizmus.hu/ajanlat-betyarasztal-fesztival.html#:~:text=VII.,egy%20igazi%20csal%C3%A1di%20sz%C3%B3r%C3%A1st%20ny%C3%BAjtson.>

Written press:

https://www.nool.hu/helyi-kozelet/2024/08/betyarasztal-fesztival-cserhathalap#google_vignette

<https://mihazank.hu/ilyen-volt-a-cserhathalapi-betyarasztal-fesztival/>

Introductory/preview/preview articles

<https://www.ipolyinfo.com/event/vii-betyarasztal-fesztival/>

<https://palochirnok.hu/2024/08/01/betyarasztal-ahol-otvozodik-a-vendeglatas-es-a-betyar-kultura/>

https://vk.com/video538427149_456247903

<https://www.nool.hu/helyi-kozelet/2024/07/hetedik-alkalommal-csattan-az-ostor-cserhathalapon>

<https://csodalatosmagyarorszag.hu/programok/csaladi/betyarasztal-fesztival-2023-cserhathalap/>

Project film making

Description: we produced a video to accompany the event, which, in addition to documenting the programmes, will also broadcast the results to a wide audience.

VIDEO:

<https://www.facebook.com/watch/?v=892518722731924>

<https://www.youtube.com/watch?v=wEhiNwcpZvw>

<https://www.programturizmus.hu/ajanlat-betyarasztal-fesztival.html#:~:text=VII.,egy%20igazi%20csal%C3%A1di%20sz%C3%B3r%C3%A1st%20ny%C3%BAjtson.>

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).